

# Crescent

PHARMA LIMITED

To: Louise Hunt  
Senior Coroner

14<sup>th</sup> January 2015

Dear Mrs Hunt

We acknowledge receipt of the Regulation 28 form: Report to Prevent Future deaths.

Regarding the issue of packaging similarity, Crescent has scheduled a meeting with the MHRA on the 20<sup>th</sup> January 2015 to discuss packaging redesign and use of colour to differentiate between different products and strengths, after their request to do so in May 2014.

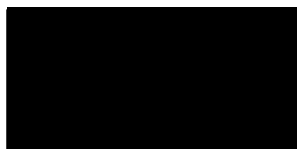
Agreement of design and product range colour chart will lead to the creation of new artwork for all Crescent products, submission for MHRA approval and co-ordination of new artwork introduction after MHRA approval.

We are unable to provide a timeline for project completion currently.

Crescent are therefore committed to revising product artwork to help minimise pharmacist error, caused by the failure to verify product identity during dispensing.

I hope this answers the request to provide a response to the report provided.

Yours sincerely



CEO

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